Project Design Phase-II

Data Flow Diagram & User Stories

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| --- | --- |
| NM\_ ID | BF65628C5F4C176991E4180F64CA6B6F |
| Project Name | How To Create Brand Name, Brand Email and Brand Logo |

# Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is

stored.

# Example: [(Simplified)](https://developer.ibm.com/patterns/visualize-unstructured-text/)

start

V

|

[User Input]

v

V

v

[Brand Name]

|

V

[Domain Availability]

|

V

Trademark Availability

|

V

[Select Brand Name]

V

[Logo Design]

V

V

[Feedback]

V

[Finalize Logo]

V

Email Setup

V

Domain Registration]

V

Configure Email Accounts]

V

Test Functionality

V

Launch Brand

|

V

End

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Functional Requirement (Epic)** | **User Story Number** | **User Story / Task** | **Acceptance criteria** | **Priority** | **Team Member** |
| **Brand Name** | USN-1 | Ensure that the domain name for your website and social media handles are available. | I can access my account in Google | High | Sree Bharathi |
|  | USN-2 | Run the potential brand names by potential customers or focus groups to get their feedback | I can confirm this via google account | High | Sree Bharathi |
|  | USN-3 | Consider how the name will look in your logo and other branding materials.. | I can check this via my google account | Medium | Janani |
| **Brand Email** | USN-7 | Ensure that you have access to this domain. | By visiting previous pages I can ensure that | Low | Janani |
|  | USN-8 | Choose a reliable email service provider. | I have check this service provider | Medium | Shubha Harini |
| **Brand Logo** | USN-9 | Create a logo that aligns with your brand's identity and values. | By using canva I can do this work | Low | Nithiya sri |
|  | USN-10 | Choose a color scheme that represents your brand. | I can choose a better one compared to other | High | Sree Bharathi |